STARTING A PRESENTATION EFFECTIVELY

TEAM ABHISHEK



AforAbhishek.com

Introduction

Presentations are a convenient means of public speaking in the corporate world these days.

It is like delivering a speech with a few variations and the use of technology.

Presentations are given with the help of visual slides by your address and explanation.

However, it can be a bit mind-numbing to initiate the presentation effectively to grab the attention of your audience.

So, **here are some methods and suggestions** that will help you to start your presentation effectively.



Introduce yourself

This might sound very common, but in situations where you are out of your mind or unable to judge the audience's interest, the best way to start your presentation is by interactively introducing yourself.

Now how do you do that?

One way of doing that can be Narrating your own story.

You can do so by telling about how you entered this industry, how you found that you were interested in what you are doing right now, what has been your progress graph, etc.

For, e.g. "Hi! I'm Suresh, and I have been working as a senior manager at this firm since 2016.

Previously I used to work as an assistant manager at another MNC and used to wonder sometimes....that how things would be actually working on the higher level....."

Narrating a small story about yourself will make you interact with the audience efficiently and connect with them at an emotional level.

The listeners are more likely to memorise the information that is delivered and will be more interested in listening to you.

Another way can be making it a little stereotyped.

In this method, you have to introduce yourself with a bit of obviousness that is a part of your daily job to make the audience relate with you.

You can share your opinions about how it worked with you or what is something that you do every day so that the audience can connect with you much better as they have experienced the same.

For, e.g. "Hi! Myself Reema, I'm a junior level manager, a very shy person who generally prefers to sit on the desk working with the files and my small team....."

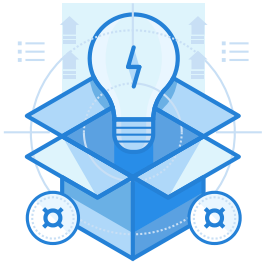


Start with something out of the box

Human beings are more likely to pay attention to something that they did not expect to happen. A presentation usually starts with a person coming and beginning with their speech along with the graphical slides, and that is the most common expectation by the audience.

However, if you start your presentation in a manner that they didn't expect or it's something out of the box, then you can manage to grab maximum attention from them.

There are many ways to do so.



For instance, you can start with a relevant question that makes them think for the answer, and till they have their answers, you begin with the next statement leading them to the primary directive of your presentation.

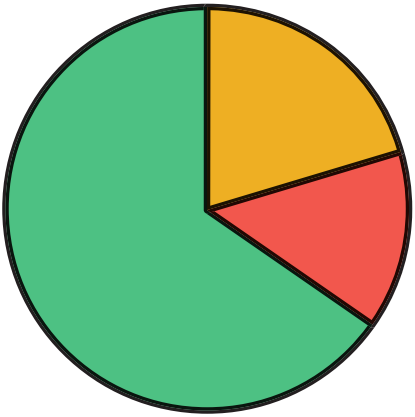
This method helps to keep the audience engaged.

Another way is to make use of some surprising facts and figures that will bring all the eyes on you; the way journalists take away their audience using breaking news. **E.g., "Around 1 in every 5 people in India is diabetic."**

You can also use some questions that reveal facts such as **"Did you know that 35% of people working in this industry are physically disabled people?"**



Powerful Graphics



The human brain retains more information in less time through images than text or speeches.

Also, the significant difference between a presentation and an address is that of slides that contain visual graphics.

Along with your speech, these graphics are another means of communication that holds the power of making your presentation more effective and efficient to reach the audience.

Therefore, the graphics and visuals presented in your slides should be very relevant and more expressive.

Catchy graphics can help in grabbing the audience's attention more efficiently and adds more appeal to the presentation.

Make them Imagine



A very impactful approach towards a fantastic start for a presentation is making the audience imagine. All you have to do is try to make them realize the importance of the topic you are going to speak about by putting them in a hypothetical situation. You have to make them assume or suppose a situation that is relevant to your topic.

You can also ask a 'what if' question to begin with.

E.g., "What if someday all the trees around you suddenly vanish and you see yourself carrying an oxygen cylinder, wearing a mask to sustain yourself……"

This approach makes the audience understand your perspective and the importance of what you are speaking/presenting.



About us



Life coach **Mr. Abhishek Gupta** aims to help people take a leap of faith into enhanced productivity. A believer of deep learning and sustained growth, Abhishek Gupta created a niche for him in the world of self-help and public speaking. His accolades are a testament to the incredible life skills he helped people master.

The lack of mentorship that hampers growth is the reason he says he started with https://reteachable.com/ so that he can mentor businesses & individuals all over the world for their faster growth

A certified Hypnotherapist & an NLP Master Practitioner, **Mr. Abhishek Gupta** has graced several organizations as a guest speaker, featured in live shows on national TV shows, worked with many celebrity trainers and trained numerous professionals till date.

You can get his productivity course for free (Use the discount code "forbes") at his website https://aforabhishek.com/

And connect with him on
https://www.instagram.com/lead_with_abhishek/